

# MUHAMMED SAHAL

Digital Marketing strategist

## Education

Digital Marketing  
sizcom digital,calicut  
2024

b.com CA  
calicut university  
2020-2023

plus two  
IPC hss payyoli  
2018-2020

## Skills

- social media marketing
- google ads
- wordpress
- SEO
- content marketing

## languages

- malayalam
- english
- hindi

## Profile

I'm a skilled intern in digital marketing at sizcom digital marketing institute, Calicut with strong creative and analytical skill sets, I would like to start my career with your company, Give it everything I've got and work my way up to a more responsible role.

## Experience

### DIGITAL MARKETING INTERN

- created and developed a portfolio website.
- planned and executed meta ads campaigns for clients.
- ran google ads and create traffic
- worked on onpage and offpage seo for ranking my portfolio
- competitor analyzed and prepared content calendar

## Certifications

- Hubspot academy
- Google ads
- Google digital garage
- Google analatics
- The open university
- google fundamentals
- Semrush

## Soft skill

- creativity
- communication
- photography,videography
- editing(vn,capcut,lightroom,canva)



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